

**TABLE 11**  
**Smokeless Tobacco: Trends in 30-Day Prevalence of Use by Subgroups in Grade 12**

	Percentage who used in last 30 days																	
	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990 <sup>a</sup>	1991 <sup>a</sup>	1992
<i>Approximate weighted N =</i>	—	—	—	—	—	—	—	—	—	—	—	15,200	16,300	16,300	16,700	—	—	15,800
Total	—	—	—	—	—	—	—	—	—	—	—	11.5	11.3	10.3	8.4	—	—	11.4
Gender:																		
Male	—	—	—	—	—	—	—	—	—	—	—	22.3	22.8	19.9	15.9	—	—	20.8
Female	—	—	—	—	—	—	—	—	—	—	—	1.6	0.7	1.7	1.2	—	—	2.0
College Plans:																		
None or under 4 years	—	—	—	—	—	—	—	—	—	—	—	14.5	15.5	13.1	9.6	—	—	18.0
Complete 4 years	—	—	—	—	—	—	—	—	—	—	—	9.8	9.0	8.8	7.7	—	—	9.4
Region:																		
Northeast	—	—	—	—	—	—	—	—	—	—	—	9.5	7.3	5.9	5.0	—	—	8.2
Midwest	—	—	—	—	—	—	—	—	—	—	—	13.5	11.3	10.8	8.3	—	—	12.3
South	—	—	—	—	—	—	—	—	—	—	—	12.2	13.7	12.1	9.8	—	—	12.5
West	—	—	—	—	—	—	—	—	—	—	—	9.3	11.7	10.9	9.1	—	—	11.1
Population Density:																		
Large MSA	—	—	—	—	—	—	—	—	—	—	—	9.0	6.4	7.7	6.8	—	—	5.9
Other MSA	—	—	—	—	—	—	—	—	—	—	—	8.9	10.5	8.5	7.6	—	—	11.1
Non-MSA	—	—	—	—	—	—	—	—	—	—	—	17.1	17.5	16.1	11.7	—	—	16.9
Parental Education: <sup>b</sup>																		
1.0–2.0 (Low)	—	—	—	—	—	—	—	—	—	—	—	8.6	11.7	10.7	5.3	—	—	14.9
2.5–3.0	—	—	—	—	—	—	—	—	—	—	—	14.4	11.5	10.7	7.0	—	—	12.4
3.5–4.0	—	—	—	—	—	—	—	—	—	—	—	11.5	12.1	10.6	9.0	—	—	12.4
4.5–5.0	—	—	—	—	—	—	—	—	—	—	—	10.4	11.7	11.8	10.2	—	—	8.0
5.5–6.0 (High)	—	—	—	—	—	—	—	—	—	—	—	7.7	8.1	7.2	8.4	—	—	10.6
Race/Ethnicity (2-year average): <sup>c</sup>																		
White	—	—	—	—	—	—	—	—	—	—	—	—	12.9	12.0	10.6	—	—	—
African American	—	—	—	—	—	—	—	—	—	—	—	—	2.1	4.5	4.5	—	—	—
Hispanic	—	—	—	—	—	—	—	—	—	—	—	—	4.4	5.2	5.1	—	—	—



(Table continued on next page.)

**TABLE 11 (cont.)**  
**Smokeless Tobacco: Trends in 30-Day Prevalence of Use by Subgroups in Grade 12**

	Percentage who used in last 30 days																			2010– 2011 change
	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	
Approximate weighted N =	16,300	15,400	15,400	14,300	15,400	15,200	13,600	12,800	12,800	12,900	14,600	14,600	14,700	14,200	14,500	14,000	13,700	14,400	14,100	
Total	10.7	11.1	12.2	9.8	9.7	8.8	8.4	7.6	7.8	6.5	6.7	6.7	7.6	6.1	6.6	6.5	8.4	8.5	8.3	-0.3
Gender:																				
Male	19.7	20.3	23.6	19.5	18.7	15.6	15.5	14.4	14.2	12.2	12.5	12.2	12.7	11.0	11.9	11.8	15.8	15.7	14.2	-1.4
Female	2.3	2.6	1.8	1.1	1.2	1.5	1.3	1.3	1.6	1.2	1.0	1.6	1.9	1.5	1.2	1.0	1.7	1.7	1.8	+0.1
College Plans:																				
None or under 4 years	14.9	15.8	18.7	17.6	16.9	14.3	10.5	15.8	13.0	10.8	12.8	11.9	15.2	13.4	11.7	12.4	14.2	14.4	17.5	+3.1
Complete 4 years	9.4	9.3	9.9	7.6	7.4	7.1	7.6	5.4	6.1	4.8	4.8	4.9	5.4	4.1	5.3	5.0	7.3	7.3	6.4	-0.8
Region:																				
Northeast	9.6	12.0	9.6	8.4	6.9	2.6	4.3	5.3	5.4	5.3	6.3	5.1	8.0	5.3	5.3	7.5	7.1	7.6	8.2	+0.6
Midwest	13.6	14.7	16.7	12.6	13.4	11.8	8.9	11.1	9.9	7.8	5.7	7.4	10.5	7.0	9.1	7.2	14.1	12.2	7.8	-4.3
South	11.1	9.7	11.9	9.2	9.0	10.5	10.7	7.3	8.5	7.9	7.9	8.4	7.5	7.5	7.9	6.1	7.1	7.8	8.9	+1.1
West	7.0	8.5	8.6	8.5	9.1	7.3	7.0	6.3	6.2	3.9	6.0	4.3	4.0	3.4	2.8	5.6	4.6	6.7	7.7	+1.0
Population Density:																				
Large MSA	7.1	7.5	12.5	8.6	6.5	4.7	4.9	4.2	4.4	3.4	3.4	3.8	4.3	4.8	3.9	2.6	4.4	5.9	5.3	-0.6
Other MSA	9.9	11.3	9.5	7.4	7.4	7.7	8.5	7.9	8.0	5.7	6.9	5.6	7.8	4.6	6.8	6.2	7.7	7.9	8.4	+0.5
Non-MSA	15.0	14.7	16.7	15.3	17.9	16.1	11.7	11.4	11.5	11.9	10.4	12.1	11.3	10.9	10.1	11.8	15.0	13.8	12.4	-1.4
Parental Education: <sup>b</sup>																				
1.0–2.0 (Low)	7.0	12.3	9.8	6.3	5.8	6.1	5.4	4.3	6.3	4.1	9.3	6.1	5.3	4.9	5.3	3.4	2.8	6.1	2.2	-3.9
2.5–3.0	11.6	12.9	11.5	10.4	10.7	9.0	9.1	9.9	7.5	5.6	5.9	8.8	9.7	8.0	9.8	7.2	10.4	8.2	9.3	+1.1
3.5–4.0	10.8	9.8	12.8	9.1	10.4	9.8	8.8	8.9	8.6	7.4	6.5	4.6	7.8	6.4	5.3	6.8	9.4	8.7	8.2	-0.5
4.5–5.0	13.3	11.1	12.8	11.4	9.1	9.6	8.5	6.2	6.2	7.3	7.6	7.9	8.0	6.1	6.6	6.5	7.7	9.8	9.9	+0.1
5.5–6.0 (High)	7.8	10.2	11.6	8.1	9.9	7.4	7.9	5.7	10.3	4.6	6.2	5.4	3.7	3.5	5.8	6.3	8.7	7.5	6.3	-1.2
Race/Ethnicity (2-year average): <sup>c</sup>																				
White	13.8	13.8	13.8	13.0	12.2	11.8	11.0	10.5	10.3	9.7	8.5	8.2	8.7	8.8	8.3	8.6	10.5	12.1	11.8	-0.3
African American	2.0	1.9	2.1	2.7	2.2	1.4	1.5	1.5	1.2	1.0	1.0	0.6	0.3	0.5	1.8	2.0	1.5	2.2	1.8	-0.4
Hispanic	6.0	5.4	7.6	8.1	5.3	4.3	3.9	3.8	3.2	2.6	3.1	3.9	4.9	3.8	2.7	2.3	2.5	3.7	3.9	+0.2

*Source.* The Monitoring the Future study, the University of Michigan.

*Notes.* Level of significance of difference between the two most recent classes:  $s = .05$ ,  $ss = .01$ ,  $sss = .001$ . '—' indicates data not available. Any apparent inconsistency between the change estimate and the prevalence estimates for the two most recent years is due to rounding. See Table D-S3 for the number of subgroup cases. See appendix B for definition of variables in table. Data based on one of six forms;

*N* is one sixth of *N* indicated in Table D-S3. In 2011 "snus" and "dissolvable tobacco" were added to the list of examples.

**Caution:** Limited sample sizes (see "Notes" above). Use caution in interpreting subgroup trends.

<sup>a</sup>Prevalence of smokeless tobacco use was not asked of 12th graders in 1990 and 1991. Prior to 1990 the prevalence-of-use question on smokeless tobacco was located near the end of one 12th-grade questionnaire form, whereas after 1991 the question was placed earlier and in a different form. This shift could explain the discontinuities between the corresponding data.

<sup>b</sup>Parental education is an average score of mother's education and father's education. See appendix B for details.

<sup>c</sup>To derive percentages for each racial subgroup, data for the specified year and the previous year have been combined to increase subgroup sample sizes and thus provide more stable estimates. See appendix B for details on how race/ethnicity is defined.